

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICATION FOR LETTERS PATENT

0987044.061101  
Title of the Invention: ON LINE CONVERSATION PROGRAM AND  
METHOD

Inventors: Henry Olko

Three Claims

No Drawings

Pasquale A. Razzano  
Registration No. 25,512  
30 Rockefeller Plaza  
New York, NY 10112-3801  
Telephone: (212) 218-2100  
Facsimile: (212) 218-2200

TITLE

**ON LINE CONVERSATION PROGRAM AND METHOD**

5 BACKGROUND OF THE INVENTION

Cross Reference to Related Application

This application claims the benefit of Provisional  
10 Application No. 60/211,467 filed June 15, 2000, the  
disclosure of which is incorporated herein by  
reference.

Field of the Invention

15 The present invention relates to the area of  
interactive computer software and more particularly to  
a method and software that enable a user to conduct a  
simulated conversation with living, deceased or  
imaginary personalities or characters.

20

Background of the Invention

There are many sources on the internet or otherwise for  
obtaining in depth information. While demand for  
online information skyrockets, present offerings,  
25 especially for students, remain impersonal, scattered  
and boring. Moreover, although information gathering

through the Internet is an established fact, there is ample opportunity for entry and growth, particularly if an offering satisfies a heretofore unavailable need or desire. This gathering of knowledge and information is a never-ending task, with continued growth possibilities. However, there are no software programs or services currently available which are focused on obtaining information, through simulation from a particular character or personality. For example there is a plethora of information available on the internet about George Washington but no program or service that enables the user to get such information through a simulated conversation with him.

Accordingly, it is an object of the present invention to provide program or software subscribers a direct interactive method of communication with personalities and characters - living, deceased or imaginary for the purpose of obtaining information from them about their lives and times.

#### Summary of the Invention

In accordance with an aspect of the present invention a method and related software programs are provided for use on the internet through an internet service company or the like which provides an interactive service enabling the user to simulate a personal communication with past or current, real or fictional, famous people/characters to obtain from them in-depth information, via voice and visual animated lip movement. The conversation can be conducted through

09877044.051301

typed in questions or through Spoken Language Systems (SLS) and language translation.

#### Description of the Preferred Embodiment

- 5 The method of the present invention will be carried out as a service from an internet web site at which a resource library of information (or database) is stored about the lives and times of historical individuals or personalities such as Elvis Presley, Joe DiMaggio, 10 Kennedy, Nixon, Peanuts, Washington, Napoleon, Michaelangelo, Mozart, Babe Ruth, etc.

- The information is stored as searchable text or as searchable sound bites of text. The software program 15 permits the user to identify the personality with whom a conversation is to be held and to then question the personality by typing questions into the users computer or orally using sound recognition software. The program then searches the resource library for an 20 appropriate response to the question asked.

- The resource library may contain film clips of the personality or computer generated images so that the personality's image appears on the users computer 25 monitor to provide a simulated communication with the selected personality or character, featuring both a visual and a voice-lip-sinc response.

- The method and software of the invention can be 30 provided in different levels of complexity for example:
1. Basic For Students through grade 6
  2. Intermediate For Students - grades 7-12

09877044.051101

3.     Advanced                   College and those searching for  
                                  additional in-depth information.

Basic, for a younger audience, requires "simpler" less  
5   diversified programs, enabling an early market  
    introduction. Intermediate and Advanced, will use more  
    complex programs.

The information stored in the resource library can be  
10  based on the following guidelines:

1.   Parallelling school curriculums
2.   Customer feedback and requests
3.   Utilizing information sources, .e. Time/Life  
15   Magazines in identifying personalities i.e.  
    notable people of the century/millennium etc.
4.   Licensed films and interviews with personalities  
    and characters.

20  There are no known programs or services offering a  
    method of direct interactive communication such as that  
    provided by the present invention.

The information contained in the resource library may  
25  include printed information from current and historical  
    information sources categorized in a menu listing, i.e.  
    Political - Military - Art - Architecture - Music -  
    Literature - Stage - Screen - Sports - Cartoons etc.  
    In the case of musicians or composers, their music will  
30  be available. Drawings, photos, paintings and pictures  
    relevant to Personalities and Characters will also be  
    catalogued and made available.

09877044.061103

The program may include a program host having an animated voice lip movement. The host may ask the user questions about the research he or she wishes to conduct and offer assistance in contacting

- 5 personalities and characters. The "host" may always be available for assistance, or the user may offer a choice of proceeding with or without the host's assistance.

- 10 The method and software of the present invention is designed and constructed to operate generally as follows.

**1. Initial Program Registration**

15 **Input**

- a. Name
- b. Address
- c. Telephone Number
- d. E-mail address
- 20 e. Password - To be used primarily as a control for Teachers, Schools and Libraries
- f. Greeting identification name - Name used by Program Host in greeting subscriber

**2. Log on Program**

- 25 a. Personal greeting by "Host" with voice and animated lip movement
- b. Host questions subscribers as to whom subscribers wishes to speak, or if subscriber would like to see the Personality/Character
- 30 Category menu.
- c. Subscriber answers by mouse keyboard or by voice, "Yes - No.".

09877044 061101  
101150 1402286

- d. Personality/Character Category menu appears
- e. Click on Personality/Category desired, a list of current available Personalities and Characters in selected category appears.

5

### 3. **Select Personality/Character**

- a. Personality/Character selection by mouse, keyboard or voice; Host says the name and asks subscriber to repeat the name if desired, for future direct voice contact
- b. The "Likeness" (photo-drawing, etc.) of the selected Personality appears with a personal greeting and asks "How can I help you - what would you like to know"?

10

15

### 4. **Questioning**

- a. By typed questions or voice recognition (SLS).

### 20 5. **Reply by Personality/Character**

- a. Answers are given in the first person "I", with animated lip voice response. Response will reflect characteristics of Personality/Character
- b. If desired, printed answers can be requested by mouse, keyboard or voice "Print"
- c. A series of answers will be available to Personality/Character for unanswerable questions - Unclear requests will be asked to be rephrased.

30

09877044.063404

6. Close Program

- a. Program closed by mouse, keyboard or voice.
  - b. "Host" appears with remarks, i.e. "I hope you enjoyed your conversation, do you wish to quit the program or is there anyone else to whom you would like to speak". Host also asks if there are any comments subscriber would like to make or any Personality/Character not available not that subscriber would like to meet. Subscriber replies by mouse and/or written comments.
  - c. Comments made by subscriber will assist in furthering Resource Library development.
- 15 As should be apparent to those skilled in the art the present invention provides a very useful tool, particularly for the student market which is always in search of information for school programs, general interest and entertainment. Schools, teachers and
- 20 libraries are constantly searching for means of encouraging student's interest. In today's highly competitive world, parents, schools and government leaders are demanding higher academic achievement. Together, they are taking a more active role in meeting
- 25 educational needs.

The present invention is directed toward these needs.

- Although the present invention has been described
- 30 herein with reference to a particular embodiment, it is to be understood that the invention is not limited to that embodiment and that various changes and revisions

00877044.051104  
FOI b6 b7C



may be made therein by those skilled in the art without departing from the scope or spirit of this invention.

00877044.061101